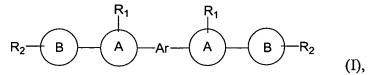
ABSTRACT

A furan-containing compound of formula (I):



Ar is aryl, heteroaryl, or oligoaryl; A is furyl; B is aryl or heteroaryl; R_1 is hydrogen, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, heterocyclyl, or oligoaryl; and R_2 is hydrogen, alkyl, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, or heterocyclyl. The compound is useful as a hole transporting material in an organic light emitting diode device.

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5